

# Partner Opportunities

19 - 21 nov 2018

Build relationships with your next customer

[www.oredev.org](http://www.oredev.org)

ØREDEV 

DEVELOPER  
CONFERENCE  
MALMÖ, SWEDEN

## Show your product to 1300 participants

- Reach your audience and position your company as an industry resource.
- Be where things happen and align yourself with Øredev and its distinguished speakers and industry leaders.
- Connect with a highly qualified audience of developers, testers and decision makers.
- Increase your exposure and brand recognition in the market place.

## Place your company in the lead

- Øredev provides you and your staff with the tools, inspiration and education you need to succeed.
- Get maximum benefits with minimum down time.
- Your employees will bring back new ideas to use in your company.
- Stay current and get ahead of the business.
- Be the best place to work at.
- With Øredev, take care of your employees need for personal development and recognition.

# Partnership Opportunities

	TOP OF THE ROCK	SPLASH	INTRO	BEST COMPANY
<b>DESCRIPTION</b>	Maximum visibility, you are an established brand or a brand looking to make a wow effect.	You are an established company and want to meet your audience.	You are a small company and would like to tell the world you exist.	The more you come, the more benefits you get. Register ten employees, get a 20% discount and place your company on Øredev's website and exhibition floor.
<b>BOOTH SIZE</b>	6x4m	5x3m	3x3m	2x2m
<b>BOOTH EQUIPMENT INCLUDED</b>	Electricity Outlet, 3 sofas, 2 armchairs and 3 coffee tables. No back or side walls.	Electricity Outlet, 3 armchairs and 1 coffee table. No back or side walls.	Electricity Outlet, cable, 2 bar stools, 2 bar tables. No back or side walls.	Electricity Outlet, 1 bar stool, 1 bar table.
<b>BAG INSERT</b>	yes	yes	yes	-
<b>LOGO WEB</b>	yes	yes	yes	yes
<b>LOGO ON PRINTED ADS &amp; NEWSLETTER</b>	yes	-	-	-
<b>ATTENDEES MAILING LIST</b>	yes	yes	-	-
<b>CANDIES IN YOUR BOOTH</b>	yes	yes	-	-
<b>3 DAY CONF PASS</b>	6	4	2	-
<b>DISCOUNT ON CONF PASSES</b>	20%	15%	10%	Register more than 10 attendees and get a 20% discount.
<b>PRICES</b>	€18000	€10000	€5000	-

## Additional Opportunities

### THROUGH THE BELLY

Popcorn machine	500€
Cotton candy machine	500€
Candies	50€
Soft Ice cream machine	800€
Coffee bar	3000€
Slush machine one tank	500€
Slush machine two tanks	500€
Slush machine three tanks	700€

The prices above do not include the consumable products.

Beer/Party partner 2500€

On Tuesday the 20th of November, we will distribute 1000 bags of delicious crisps branded with your company logo. The beer partner will be announced in the program and on stage.

### BAG INSERT WITH YOUR BRAND ON IT

Pen	1500€
Box of candies	1500€
Buff	3300€

### FUN ADD-ONS

Arcade game	500€
Pin Ball	1000€
Football table	5000€

### SOCIAL MEDIA PACKAGE 1000€

1 Tweet when signing agreement  
 2 Tweets during the conference  
 1 Newsletter insert  
 1 Tweet after the conference

### INCREASE YOUR VISIBILITY

Øredev lanyards	1500€
Øredev bags	1500€
Rollup	500€
Mobile charging station	500€
Extra square meters	900€
Logo on registration confirmation	500€
Insert an offer in the registration	1000€
Conference videos	5000€

Please do not hesitate to contact us if you have any other ideas.

We will be more than happy to cater to your needs and help you achieving your goals in a creative manner.



## 1300 attendees expected in 2018

Developers and programmers, hackers and geeks, enterprise developers and managers, entrepreneurs, designers, IT managers, trainers, educators and enthusiasts

- 1300 Participants
- 150 Seminars
- 1 day pre-conference activities
- 100 international renowned speakers
- 3 days of conference and expo

## Conference topics

Web, Data Science, Cloud, .NET, AR/VR, IoT, Agile, Android, Machine Learning, Architecture, AI, Test, Security, DevOps, Java, JavaScript, Tools, iOS and much more.

## Exhibition floor opening hours

Sunday	18th of November	12.00	(setting up the exhibition floor)
Monday	19th of November	08.00	– 19.30
Tuesday	20th of November	08.00	– 22.30
Wednesday	21st of November	08.00	– 16.30

## Venue

The Malmö Mässan conference hall is one train station away from the Kastrup International Copenhagen airport in Denmark.

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## Contacts us

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